



Hudson Mohawk Road Runners Club  
Board Meeting  
Virtual Meeting Held via Zoom  
January 11, 2023 @ 7:30 p.m.

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**Attendance: Ravi Chauhan, Steve Jankowski, Tom McGuire, Denis Hurley, Marey Bailey, John Parisella, Jon Rocco, Nick Demos, Carol Reardon, Chris Kurkjian, Ray Lee, David Tromp, Kathy VanValen, Chuck Terry III, Caitlyn Edmundson, Jessica Northan, Brian Northan**

**Board Members Absent: None**

**1. Call to Order (Ravi Chauhan):**

*Meeting was called to order by Ravi Chauhan.*

There was a motion to approve the minutes from the December 14, 2022 meeting made by Jon Rocco, Second Marey Bailey. The motion was approved with one abstention.

**2. Recent Events and Upcoming Race Information:**

- Winter Series 2 Recap (Nick Demos) - 3.5 miler 187 people vs 161 LY, half marathon 162 finish, 141 vs LY. No problems to report at the race. There were some longer lines during the registration process. There was a discussion on ideas to reduce the length of registration lines. Winter Series 3 is coming this weekend, distances are 3 miles, 10k and 25k.
- Running of the Green is Open! The race will be a 5K.
- Masters 10K is open.
- Delmar Dash Opens on January 14th.
- Marathon opens in February!

**3. Old Business:**

- Vice President of Finance Vacancy (Chauhan) - Denis Hurley talked to Caitlyn Edmundson, who may be interested in joining the Finance committee in some capacity. The Finance team is meeting with her on Monday via Zoom to give her a better view of the position.

- 2023 Budget posted on Website.

#### **4. New Business:**

- Updates to Websites Proposal - Consideration for putting the following items on the website - 1) When we plan on opening up Registration for each race, and 2) Sponsorship information so we are clear on what levels of Sponsorship and Donation are available and what it provides to the company or individual sponsoring and 3) page that basically advertises / promotes why someone should choose our race, essentially differentiating their races vs others, see <https://www.trisignup.com/Race/DeltaLakeTriathlon/Page-5>. Steve will mockup a sample version for HMRRRC for the club and race directors to review for comment.
- Scholarship changes for forms and committee (Hurley)

#### **4. Open Items:**

- Timing system purchase (John Parisella) - Ravi to ask David Roy to borrow timing system for spring race when it is closer.

#### **5. Reports of Officers**

##### **5.1 President's Report (Ravi Chauhan):**

- Marketing Plan - Colleen Breiner and Tom Kracken expressed interest in helping start up a marketing committee. Ravi talked to the head of the Ualbany Running group who is going to reach out to get a social media helper. The plan is to meet this or next week to put together ideas that they could implement for the Workforce Team Challenge. Theresa Bourgeois slipped and injured her arm and will not be able to help out for a couple months.
- USATF Runners Engagement Survey - Kristen Hislop put together a survey for runners in the Capital Region. Ravi forwarded the questions to a couple marketing team members and it is available on a Google sheet.  
<https://docs.google.com/forms/d/e/1FAIpQLSeDyG3PtToy2xEs4WUIhNLsxN9q94VVNNuZyL3dRPKidDhP-g/viewform>  
Carol will send out the email to the expanded contact list later this week.

**5.2 Executive Vice-President (Denis Hurley):** Dennis updated the board on the Schrader Memorial Scholarship, Potential sponsors for the HMRRRC Half Marathon / Just Run and the grant committee. Report has been posted to the google drive.

**5.3 Executive Vice President for Finance (vacant):**

- Ravi talked to Bryant Asset Protection and they proposed bundled insurance that includes our Worker's compensation and Racing Equipment Coverage. This will be less expensive than going through NYSIF. The finance committee agreed and we will be switching over carriers by the end of the month.
- IRS forms for the last quarter of 2022 were submitted last week, thanks to Laura Keyes, our accountant through Quickbooks.
- A search for a new VP of finance is on-going and one potential new finance member is considering joining the team. Caitlyn Edmundson plans on joining the call to get a sense of the board interactions and process.

5.4 VP for Running Events (Nick Demos / Sue Thompson): Full Race Schedule is posted on [www.hmrrc.com](http://www.hmrrc.com). We need to find a Race Director for the Tawasentha Trail series in the summer. Report is posted on the Google Drive.

- Workforce Team Challenge - Mark Warner sent out a request for volunteer coordinators. The first meeting with CDPHP is on January 25th.

5.5 Treasurer (Tom McGuire): Financial Reconciliations have been posted to the google drive. Last year the club had a small loss of around \$14,000 vs a loss during the pandemic of around \$100,000. The club has about \$500,000 in liquid assets and remains in strong financial position.

5.6 Treasurer of Running Events (Kathy VanValen): Treasurer's report has been posted to the google drive.

5.7 Secretary (Steve Jankowski): No report

## **6. Reports of Committees**

6.1 Membership (Chuck Terry): Membership Report has been posted to the google drive. The club has 1,978 active members which is up 162 for 2022 over 2021. The club gained most of its new members in November 2021 and December 2022 most likely due to the free winter series races for club members, email and Pace Setter.

- Wild Apricot contact list expanded - Carol Reardon is cleaning and managing the Wild Apricot contact list. The current list contains roughly 12,000 runners (versus limited to 4,500 previously).

6.2 Volunteers (Marey Bailey): No report

6.3 Public Relations (Courtney Breiner): Courtney was absent. Since Courtney now lives out of the area the club some of this may be taken over by the newly forming marketing team.

6.4 Website (Wei Ma and Dana Jones): Website statistics are posted on the google drive for December 2022.

6.5 Conflicts Committee (Ravi Chauhan): Ravi reported there are no conflicts.

6.6 Grants Committee (Denis Hurley): See attached report on Google Drive with VP report

6.7 Just Run Program (Ken Skinner): Nothing to report.

6.8 PaceSetter (Christine Bishop): Pace Setter January issue is up and an email letting members know will be going out this week.

6.9 Elections Committee: No report

## **7. Adjourn:**

Ravi asked for a motion to adjourn. A motion to adjourn the meeting was made by Marey Bailey, Kathy V seconded the motion. The motion passed and the meeting ended at approximately 8:40PM.