



Hudson Mohawk Road Runners Club  
Board Meeting  
Virtual Meeting Held via Zoom  
February 8, 2023 @ 7:30 p.m.

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**Attendance:** Denis Hurley, Nick Demos, Steve Jankowski, Tom McGuire, Kathy VanValen, Marey Bailey, Jon Rocco, Chuck Terry III, John Parisella, Carol Reardon, Ken Skinner, Ray Lee, David Tromp. **Board Members Absent:** Ravi Chauhan, Chris Kurkjian

**1. Call to Order (Denis Hurley):**

*Meeting was called to order by Denis Hurley.*

There was a motion to approve the minutes from the January 2023 Board meeting. The meeting minutes were not yet prepared so this was delayed.

**2. Recent Events and Upcoming Race Information:**

- Winter Series Recap (Nick Demos). The January 15th 3 miler had the highest number of participants since 2014 at 108 runners, in 2020 there were 74 runners. For the 10K there were 125 runners vs 162 runners in 2020. The 25K had 44 runners vs 49 runners in 2020. On January 29th Winter Series 4 was held and the 3.75 miler had 123 runners which was the highest number since 2017 vs 79 runners in 2022. For the 15k there was 140 runners which was the highest since 2017 vs 104 runners last year. The 30K had 23 runners vs 18 runners in 2020. Nick added that the course has been well maintained and that upcoming this weekend is winter series 5 with 4.5-mile, 10-mile and 20-mile distances, he noted the 10 miler is a Grand Prix event.
- Running of the Green is Open! The race will be a 5K.
- David Tromp updated the club around 40 signed up so far, the goal is 300 and it would be great if 400. Will start advertising in the spotlight in the middle of the month.

**3. Old Business:**

- Vice President of Finance Vacancy (Chauhan) - Caitlyn Edmundson cannot commit and we are still looking for a new Finance Committee member. Tom knows someone who may be interested.

- Timing system - Brian Northan is looking to see if the David Roy Timing system is viable for the club and will be trying it out at Running of the Green.
- Updates to Websites Proposal - Consideration for putting the following items on the website
  - 1) When we plan on opening up Registration for each race - this Delmar Dash going up was planned but it was not clear if we got a lot of interest with communications when it opened. We need to do a better job at communicating when registration opens.
  - 2) Sponsorship information so we are clear on what levels of Sponsorship and Donation are available and what it provides to the company or individual sponsoring - Chris Kurkjian is working on this
  - 3) page that basically advertises / promotes why someone should choose our race, essentially differentiating their races vs others, see <https://www.trisignup.com/Race/DeltaLakeTriathlon/Page-5>. - Steve will mockup a sample version for HMRRRC for the club and race directors to review for comment.
- Scholarship changes for forms and committee (Hurley) - Kathy made the application forms fillable. Considering but not set on having one letter of reference instead of two to simplify the application process.

#### **4. New Business:**

- Marketing for Workforce Team Challenge - Tom Kracker, Colleen Breiner, Jon Rocco, Carol Reardon and Ravi Chauhan met.
  - Plan on giving a 3 month free trial membership for everyone who runs the WTC and chooses to get the trial. Discounts to the Spring races and hopefully will join as member in June. Chuck Terry is working on communication to race captains and for runners when they sign-up
  - Working on getting an intern from SUNY Albany. Will mainly work on the Instagram account
  - Marketing Team to review the press release and develop other plans to increase runner engagement. Team has met twice.

#### **5. Open Items:**

- None

#### **5. Reports of Officers**

5.1 President's Report (Ravi Chauhan): Ravi is out of town, no report.

- USATF Runners Engagement Survey - <https://docs.google.com/forms/d/e/1FAIpQLSeDyG3PtToy2xEs4WUIhNLsxN9q94VVNNuZyL3dRPKidDhP-g/viewform>  
Carol will send out the email to the expanded contact list later this week.

5.2 Executive Vice-President (Denis Hurley):

Scholarship Committee-Shrader Memorial Scholarship

- Program description, eligibility requirements and application have been uploaded to HMRRRC website. Thank you to Wei Ma.
- Denis emailed letter/program description, eligibility requirements and application to all Section 2 principals and athletic directors.
- Denis thanked Kathy VanValen for making the application fillable.

Potential Sponsor for Just Run

- Denis spoke to Michael DiFabio's group, the Bertha Cote Foundation, which previously gave a large grant to Just Run meets in June to discuss grant disbursements for this year. He was told that it would be a good idea to have our application submitted by mid-May.

5.3 Executive Vice President for Finance (vacant): No Report

5.4 VP for Running Events (Nick Demos / Sue Thompson): Nick updated the club at the beginning of the meeting on the latest winter series information and the running of the green.

5.5 Treasurer (Tom McGuire): Tom saw that January financials were not available to all for review, the financials are now out for review. Asset total \$509,000 which is primarily cash. Year to date, \$17,000 loss which is typical for this time of year. Ken Skinner asked about asset levels vs prior years, we were at around \$567,000 of assets in 2019.

5.6 Treasurer of Running Events (Kathy VanValen): Treasurer's report has been posted to the google drive. Of note, Stockade-a-thon made about \$10,000. Losses so far on the winter series around \$1,200 vs an expectation of \$1,800 in losses.

5.7 Secretary (Steve Jankowski): No report

## **6. Reports of Committees**

6.1 Membership (Chuck Terry): Chuck reported he has been dealing with some troubleshooting issues with member numbers. He has also put together a membership letter as part of the workforce team challenge that would include a free 3-month membership to HMRRRC to try and increase membership.

Tom McGuire put forth a motion to offer runners a free 3 month membership for all runners that register for the CDPHP workforce team challenge. The motion was seconded by Marey Bailey. The motion passed.

6.2 Volunteers (Marey Bailey): No report

6.3 Public Relations (Courtney Breiner): Courtney was absent. Since Courtney now lives in Georgia some of this may be taken over by the newly forming marketing team.

6.4 Website (Wei Ma and Dana Jones): No Report

6.5 Conflicts Committee (Ravi Chauhan): No report.

6.6 Grants Committee (Denis Hurley): Covered under Denis Hurley Executive Vice President Report

6.7 Just Run Program (Ken Skinner): Ken sent email to January 19th to previous just run leaders at the schools and requested the form back by end of February. So far 13 schools have signed up. A reminder was sent on 2/7, he has 6 more signed up since, so up to 18 or 19 schools. Ken thinks there could be up to 30 schools signed up, but more likely 25 schools.

6.8 PaceSetter (Christine Bishop): No report.

6.9 Elections Committee: No report

## **7. Adjourn:**

Denis asked for a motion to adjourn. A motion to adjourn the meeting was made by Jon Rocco, seconded by Tom McGuire. The motion passed and the meeting ended at approximately 8:48PM.