



Hudson Mohawk Road Runners Club
Board Meeting
Virtual Meeting Held via Zoom
October 14, 2020 @ 7:30 p.m.

Attendance: Jessica Northan, Brian Northan, Sally Drake, Tom McGuire, Tom Adams, Marcia Adams, Michelle Davis, Ravi Chauhan, Ed Neiles, Ed Hampston, Jon Rocco, Ray Lee, Ken Skinner, Ray Newkirk, Erin Murphy, Steven Jankowski, Courtney Breiner, Barbara Sorrell

1. Call to Order (Jessica Northan):

The approval of both the August 12, 2020 meeting minutes and the September 25, 2020 annual meeting minutes was postponed. The presidents annual report is a record of the annual meeting, there will be no meeting mutes, but instead will put together an attendance record and the vote for officers.

2. Reports of Officers

2.1 President's Report

A few races have taken place, such as AD5K and Race the River. The AD5k in Lake George had a large outdoor space and each person had bubbles for their spaces. There also was the Race the River Run which had less than 50 people. It was timed. Jessica sees that there will be possible challenges to get permits from our usual race venues.

2.2 Executive Vice-President (Sally Drake):

Sally mentioned that she feels that there should be a future agenda item to discuss the Scholarship Program and Grant Programs given the revenue challenges.

2.3 Executive Vice President for Finance (Michelle Davis):

No Report, next month a budget report is anticipated. There is a challenge though on creating a budget as it is challenging to forecast given the unknowns and status of events.

2.4 VP for Running Events (Ed Hampston):

Ed reported that there will not be a standard stockade-athon. The next events up are the turkey raffle run and the winter series 1. He is leery on both of these events proceeding. Ed is thinking there will not be in person road races for the rest of the year.

Brian Northan provided an update on the stockade-athon that it will be a free virtual event with both a 5K and 15K. There will also be company entries allowed as well as multiple entries. There have been requests for t-shirts, Brian may make t-shirts available for purchase for those

that would like them. A discussion followed on cost and distribution of t-shirts. There was also a discussion on t-shirt design. Regeneron reached out to Brian and expressed a possible interest in paying for a virtual stockade-athon. MVP is the stockade-athon sponsor, Brian indicated that they are rolling their sponsorship to next year and marketing material will continue to show MVP as they have been a major sponsor for a number of years.

2.5 Treasurer (Tom McGuire):

Net income (106,000), however our net worth is still very good at \$510,000. The funds are primarily in a SEFCU in a Higher Yield Preferred Savings account. Some funds are in paypal.

2.6 Treasurer of Running Events (Ravi Chauhan):

The winter series races typically lose around \$2,000 apiece. The running of the green and the Delmar Dash do not earn much. HMRRC's event that bring in the most money is the workforce team challenge which bring in about \$50,000. The marathon also usually makes around \$50,000. While the stockade-athon brings in around \$10,000.

2.7 Secretary (Steven Jankowski):

No report

3. Reports of Committees

3.1 Membership (D. Fisher-Golden-absent): Marcia heard from D. Fisher and reported the following: For September, there are 2,086 members, which is down 25 from last month. There were 3,308 facebook hits which is up 1. On Twitter we have 309 hits which is minus 1.

3.2 Volunteers (M. Adams): No report

3.3 Public Relations (R. Newkirk): No report

3.4 Website (E. Neiles): Nothing new, the website was updated to show the new officers, he mentioned the pace setter is still in good shape. Raw useage is down 40 – 45%, but this is to be expected given the current situation.

3.5 Conflicts Committee (M. Davis): No conflicts to report

3.6 Grants Committee (Sally Drake): No report

3.7 Just Run Program (K. Skinner): Ken reported the national just run program is canceled for 2020/2021. There is a small group being pulled together to discuss if the club can afford to continue this program. Also trying to find a sponsor for the program to cover its costs. There is likely no spring just run, but maybe fall.

3.8 Elections Committee (K. Skinner): No report

4. Old Business:

None

5. New Business:

Jessica - Run calendar – virtual stockade-athon 15K and 5K is on, with option of bonus shirt. Ed discussed previously the winter series which doesn't look to be an option until February. Given the covid situation we are not finalizing a calendar. Ed is planning on reaching out and keeping in touch with race directors to get updates. The group discussed different ways and venues to possibly hold races. Ken Skinner suggested there be an article on "the state of racing" in the pace setter to update members. Ed Hampston told Jess he would get something started.

The club discussed trying to focus on our larger money-making races to try and put these on such as the CDPHP Race. Ed felt there is a 50/50 chance not able to pull off race on typical 3rd Thursday of May. If we can't put on this race, then we need to discuss making further changes to our budget. Tom suggested adding a charge onto previously free events to try and at least break even on as many events as possible.

Jess added that we are looking at not budgeting so much for scholarships, grants, and not counting on race income. Jess asked Michelle to have a loose framework to discuss the budget next month.

The group discussed race timing options ranging from the "old fashioned way" to costs associated with chip timing.

Brian, Marcia, Dave Tromp will start reaching out to schools to see if schools are open to letting us use their outdoor facilities, Jess feels indoor facilities are likely not going to be an option. Ravi suggested the possibility of using the Colonie Mall which has access to the crossings. Jess added this could be a good idea for our March and April races. Other thought is the crossgates mall, and could possibly run around the parking lot.

It was determined that sticking with USATF as insurer will be difficult to put on a race, as they require things like temperature taking, which could expose a volunteer. Options could include Road Runners Club of America (RRCA).

6. Adjourn:

Jessica Northan asked for a motion to adjourn. A motion to adjourn was made by Tom McGuire, seconded by Sally Drake. Motion approved.