



Hudson Mohawk Road Runners Club
Board Meeting
Virtual Meeting Held via Zoom
March 8, 2023 @ 7:30 p.m.

Attendance: Ravi Chauhan, Denis Hurley, Tom McGuire, Nick Demos, Brian Borden, Steve Jankowski, Kathy VanValen, Marey Bailey, Jon Rocco, Chris Kurkjian, Chuck Terry III, John Parisella, Carol Reardon, David Tromp, Barbara Sorrell, Jessica Northan, Brian Northan, Vasiliki Kaci. **Board Members Absent:** None

1. Call to Order (Ravi Chauhan):

Meeting was called to order by Ravi Chauhan.

2. Recent Events and Upcoming Race Information:

- Spring Races - Running of the Green is Open and has 131 signups so far. The Bill Robinson is also open, 10 signed up so far.
- David Tromp gave an update on the Delmar dash. There are 50 participants so far, there has been one advertisement in the spotlight. All set with T-shirts and the timing company. This year the race is directly after the Helderberg to Hudson Half Marathon and the day before the Boston Marathon.
- Nick Demos gave an update on the latest winter series races. 133 runners for winter series 5, 5.5K race 2nd highest on record. Last year there were 63 runners. For the 10 mile run there were 159 runners vs 75 last year.
- Overview of the Marketing Plan (Chauhan) - Instagram and Free trial membership
- Sponsorship Update (Kurkjian) - a lot of work has been put into reaching out to sponsors and updating the sponsor packets, no new sponsors have been found yet. Chris asked if anyone knows someone that might be a person to reach out to for sponsorship, to please let him know, as he is comfortable reaching out and asking.
- Scholarship Status (Hurley) - So far there have been only three applications so far, based on prior history from Sally Drake, the applications trickle in slowly at the beginning, but there is an avalanche at the end of March.

3. Old Business:

- Vice President of Finance Vacancy (Chauhan) - Finance committee met with Brian Borden and he agreed to assume the role of Treasurer. Tom McGuire will assume the role of VP Finance until the end of the term at the end of September.
- Steve mocked up a sample version of HMRRC Race Standards which basically advertises / promotes why someone should choose our race. Essentially differentiating HMRRC races vs others. Ravi will share this draft with the race directors to review for comment.

4. New Business:

- John Deer and Kari Deer have agreed to be race directors for Tawasentha Trail Series in the summer taking over for John Kinnikut. John Kinnikut and John Parisella need to meet with John and Kari to transition the role sometime this spring.
- Barbara Sorrell updated on safety. Barbara asked if there is an EMS that is used in our races and if so, what races. She indicated RRCA does not require an EMS. Those present indicated that the Delmar Dash, the Marathon and the workforce team challenge each have an EMS. David Tromp indicates that for the EMS that they are not paid, but they usually kick back about \$100 for their time. Marey Bailey indicated that for races over 5,000 participants, that it may be required to have an EMS. Barbara indicated she will put together a quick list of the races that have an EMS.
- Ravi asked for a motion to approve the minutes from the January and February 2023 Board meeting. A motion was made by Denis Hurley and Motion was seconded by Marey Bailey. The motion passed.

5. Reports of Officers

5.1 President's Report (Ravi Chauhan): No additional report.

5.2 Executive Vice-President (Denis Hurley): No additional report.

5.3 Executive Vice President for Finance (Tom McGuire - Proposed): Tom asked about if everyone was able to access and review the financials. He wants to make sure everyone can see the financials in order to be reviewed in advance to fulfill our fiduciary duty as board members. He offered to email the financials in addition to placing the financials on the google drive for review. Tom indicated that there are \$504,000 total assets, \$31,000 net loss so far for the year.

Tom made a motion to use the same financial accountant that the club has been using, Ravi seconded the motion. The motion passed.

Steve made a motion to authorize the finance committee to invest a portion of the clubs savings in certificates of deposit in order to earn the club a higher interest rate. Denis seconded the motion. The motion passed.

5.4 VP for Running Events (Nick Demos / Sue Thompson): Nick updated the club at the beginning of the meeting on the latest winter series information and the running of the green.

5.5 Treasurer (Brian Borden - Proposed): No report.

5.6 Treasurer of Running Events (Kathy VanValen): No report.

5.7 Secretary (Steve Jankowski): No report

6. Reports of Committees

6.1 Membership (Chuck Terry): Chuck made a motion to give a free 3 month membership to HMRRRC at the expo. The motion was seconded by Tom, the motion passed.

Membership added 60 people YTD and up 17 for the month.

6.2 Volunteers (Marey Bailey): Marey asked to be in the fall Race Directors meeting to talk about volunteers.

6.3 Public Relations (Courtney Breiner): Courtney was absent. Since Courtney now lives in Georgia some of this may be taken over by the newly forming marketing team.

6.4 Website (Wei Ma and Dana Jones): No Report

6.5 Conflicts Committee (Ravi Chauhan): No Conflicts to report. Tom will be taking over these duties going forward as VP of Finance.

6.6 Grants Committee (Denis Hurley): See attached report on Google Drive with VP report

6.7 Just Run Program (Ken Skinner): No Report

6.8 PaceSetter (Christine Bishop): No report.

6.9 Elections Committee: No report

Ravi made a motion to approve Brian Borden as treasurer, the motion was seconded by Kathy, the motion passed.

Ravi made a motion to approve Tom to take over the role of EVP of Finance, seconded by Marey Bailey. The motion passed.

7. Adjourn:

A motion to adjourn was made by Ravi, the motion was seconded by Tom McGuire. The motion passed and the meeting ended at approximately 8:42PM.