



Hudson Mohawk Road Runners Club
Board Meeting
Virtual Meeting Held via Zoom
April 12, 2023 @ 7:30 p.m.

Attendance: Ravi Chauhan, Denis Hurley, Tom McGuire, Brian Borden, Steve Jankowski, Marey Bailey, Chris Kurkjian, Chuck Terry III, Ken Skinner, Mark Warner, David Tromp. Board Members Absent: Nick Demos, Jon Rocco, Kathy VanValen.

1. Call to Order (Ravi Chauhan):

Meeting was called to order by Ravi Chauhan at 7:35PM.

2. Recent Events and Upcoming Race Information:

- Workforce Team Challenge update (Mark Warner) - 4,193 participants, 359 are virtual, so far, we are ahead of last year and slightly trailing the trend of the years when we had 10,000 runners at this event. Mark is projecting 7,000-8,000 participants; he has budgeted for 7,000 participants. 483 teams are currently signed up (312 have an active participant registered), pre covid 500 - 550 teams were typical. Mark indicated that thus far sponsorship has been a bit of a disappointment, so far \$17,000 has been collected this year, vs last year at \$26,000. Mark indicated that he will send out an e-blast regarding volunteer needs. Mark indicated that a volunteer is needed to help with refreshments on race day, as the person that was going to do this work is out of town on race day. Also, there is a need for truck drivers and volunteers to help unload the trucks at the clubhouse after the race, probably around 8:30 PM.
- Dave Tromp gave an update on the Delmar Dash: So far over 150 runners signed up. Dave feels good about these numbers given that the Boston Marathon is the day after and The Helderberg half marathon is the day before. Dave thanked Marey Bailey, Maureen Cox, Bill Davis, Jess Northan, Brian Northan in particular for all their help. Dave indicated that there is additional work at the race as a participant is going for the 80+ 8K USATF Record which requires an additional timing matt just short of the 5-mile finish and additional time is needed as the time is expected to be closer to an hour and a half.
- Overview of the Marketing Plan (Chauhan) - Instagram posts have been going up as well as weekly emails. We are working to push up the workforce team challenge numbers over the next month. At the Adirondack running expo, the club was able to sign up about 80 members to join with the 3-month trial membership promotion. The Freihofer's Run for Women is the first week in June. They have an Expo and the cost for non-profits is \$250. Ravi proposes signing up and offering a free 3-month trial for

participants like was done with the Adirondack Running Expo. Tom made a motion to authorize the funds to participate in the Freihofers Expo, the motion was seconded by Marey Bailey, the motion passed.

- Scholarship Status (Hurley) - see attached report from Denis, update later in the minutes.

3. Old Business:

- Sponsorship Update (Kurkjian) - Chris has continued to send letters looking for sponsors. He has received \$1,000 from the Bank of Greene County. No other updates at this time.

4. New Business:

- Tom McGuire made a motion to change the SEFCU check writing access to include Brian Borden, Ravi Chauhan and Kathy VanVallen as signatories. Ravi seconded the motion. The motion passed.

5. Reports of Officers

5.1 President's Report (Ravi Chauhan): No report.

5.2 Executive Vice-President (Denis Hurley):

Shrader Scholarship Report update as of 4/10/23. Denis reported that there are 17 applications from student athletes representing 13 different schools; 12 girls and 5 boys. These numbers do not include 6 applicants that were disqualified for failure to provide two letters of recommendation, notwithstanding 1-3 reminders (depending on when first submitted) and a 6-day extension of the original deadline. There was a discussion among members about scoring in relation to the recommendation letters or lack of recommendation letters. It was decided that the applications will still be scored, but they will not get credit for the recommendation letters. Denis added that committee members have been provided with access to the applications folder, and the score sheet. Committee members have been asked to return their completed score sheets to Denis by April 18 so that he can tabulate the results. The committee members will meet to discuss the results at 6:30pm on April 26 at the Fort Orange Brewery in Albany. Denis thanked the committee members for their efforts and time.

5.3 Executive Vice President for Finance (Tom McGuire): Tom advised the board that the independent account review of 2022 financials is under way.

5.4 VP for Running Events (Nick Demos / Sue Thompson): No update / Absent

5.5 Treasurer (Brian Borden): Total assets are nearly the same vs last year; assets are mostly cash. On the income statement, the workforce team challenge sponsorship money is being sent in earlier than last year, as Mark Warner has asked ARE to send in revenues to HMRRRC every 2 weeks vs sending it in money at the end as done previously

5.6 Treasurer of Running Events (Kathy VanValen): No report / Absent

5.7 Secretary (Steve Jankowski): No report

6. Reports of Committees

6.1 Membership (Chuck Terry):

6.2 Volunteers (Marey Bailey): No Report

6.3 Public Relations (Courtney Breiner): Courtney was absent. Since Courtney now lives in Georgia some of this may be taken over by the newly forming marketing team.

6.4 Website (Wei Ma and Dana Jones): No Report

6.5 Conflicts Committee (Tom MacGuire): Tom indicated no conflicts to report.

6.6 Grants Committee (Denis Hurley): No Report

6.7 Just Run Program (Ken Skinner): Ken reported 30 total schools are participating, including two new schools have joined the Just Run Program that were not prior participants. There will be 2 track meets, one on June 6 and the other on June 7 both at Mohonasen. Ken is estimating a total program size of 1,600 kids participating, with an expectation that 400 students will be participating at each track meet (total of around 800).

6.8 PaceSetter (Christine Bishop): No report.

6.9 Elections Committee: No report

7. Adjourn:

A motion to adjourn was made by Ravi, the motion was seconded by Marey Bailey. The motion passed and the meeting ended at approximately 8:45 PM.