



Hudson Mohawk Road Runners Club
Board Meeting
Virtual Meeting Held via Zoom
June 9, 2021 @ 7:30 p.m.

Attendance: Jessica Northan, Brian Northan, Tom McGuire, Ed Neiles, Ravi Chauhan, Sally Drake, Ed Hampston, Ken Skinner, Steven Jankowski, Jon Rocco, Marcia Adams, Tom Adams, Courtney Breiner, Ray Newkirk, Barbara Sorrell, Ray Lee, Maureen Cox; Absent: Michelle Davis, Erin Murphy

At this meeting the board had present Clare Howard of Taconic Hills, Noah Bonesteel of Averill Park, two of the four winners of the Bill Shrader Sr Memorial scholarship award to congratulate them and recognize them for their achievements.

Call to Order (Jessica Northan):

Motion to approve the May 12, 2021 board meeting minutes made by Tom McGuire. Seconded by Sally Drake. There motion was approved.

Maureen Cox updated the board on the Hudson Mohawk Marathon / Half Marathon. As of the meeting date 865 people have signed up for the marathon. The budget was for 1,000 participants and to break even. Based on the current number of runners signed up, Maureen is expecting to do better than budgeted. Maureen also reported that of the 865 participants signed up, 424 are signed up for the half marathon and 441 for the full marathon. Maureen reported that Hannaford is stepping away as race sponsor after this year. Maureen also is experimenting with race insurance this year as another possible revenue source. The insurance would allow the purchaser to get their money back from the race entry fees by notifying Maureen prior to October 3rd (one week prior to the event) without excuse or question. The cost of the insurance is \$12. So far 1/3 of the entrants are buying the insurance. Josh Merlis of ARE has done this before and reported that 25% of purchasers of race insurance use the insurance.

1. Reports of Officers

2.1 President's Report (Jessica Northan)

Jessica indicated that in addition to the club being able to put on the Marathon, the workforce team challenge will be moving forward and held at the Altamont Fairgrounds. Registration has also been opened for the stockade-a-thon with around 330 participants registered so far. Jessica also reported that the food pantry has sent a certificate to HMRRRC recognizing the donation of 148 pounds of food and 13 pounds of hygiene products in 2020. Last, Jessica indicated that Tom and Marcia Adams had completed their duties to HMRRRC; Jessica now has the title to the Van, HMRRRC credit card and clubhouse keys.

2.2 Executive Vice-President (Sally Drake):

Sally previously reported about the Bill Shrader Sr Memorial scholarship awards at the beginning of the meeting. No additional report.

2.3 Executive Vice President for Finance (Michelle Davis):

Absent

2.4 VP for Running Events (Ed Hampston):

Ed continues to work on the summer track meets and feels it may be difficult to put on the July 6 and July 13 track meets. He reported that this concern was largely about USATF Insurance requirements. There are low and moderate risk classifications and the moderate risk classifications are challenging such as proof of vaccination or a negative covid-19 test. Ed commented it seems more difficult to have a track meet than a marathon. Ed commented that the Tawasentha Park events are still looking good to move forward.

2.5 Treasurer (Tom McGuire):

Tom sent May financial reports to the board via email prior to the meeting. Tom reported that as the club prepares to put on races, our expenses are going up, with the hope that revenues will increase from putting on races. He also reported a loss of about \$17,000 in the month of May and about a \$35,000 loss year to day. Tom stated that Mark Warner, Race Director of the Workforce Team Challenge, has a goal to break even, including \$75,000 of expenses incurred from last year. If this goal were to be met, Tom indicated this would substantially help the club's losses that were experience last year and help the club's financial condition this year.

2.6 Treasurer of Running Events (Ravi Chauhan): No report

2.7 Secretary (Steve Jankowski): No report

3. Reports of Committees

3.1 Membership (D. Fisher-Golden-absent): Jon Rocco indicated that membership is at 1,529.

3.2 Volunteers: No report

3.3 Public Relations (Courtney Breiner): Courtney indicated that she has been able to post on the stockade-a-thon which was the clubs second most liked post on Instagram. She also is planning on posting about each of the Bill Schrader Memorial scholarship award winners.

3.4 Website (E. Neiles): Ed reported that web traffic continues to pick up along with the posting of races and results.

3.5 Conflicts Committee (M. Davis): Absent.

3.6 Grants Committee (Sally Drake): No report.

3.7 Just Run Program (K. Skinner): No report.

3.8 Elections Committee (Ed Neiles): The committee is made up of Jon Rocco, Courtney Breiner and Ed. Ed indicated that it is early in the process and he is about a month away from providing a report to the board.

4. Old Business:

Discussion on retirement of Marcia Adams & Tom Adams. It was discussed that in the short run, different club members or race directors would pick up the responsibilities and jobs that Marcia would have done. The board also discussed that the club needs to fill the administrator position to handle membership part and also help out the race directors. Ed H. and Sally made mention that it would be a good idea to hire two people, one administrator and one facility / race operations person. Jessica said that Marcia provided a couple of names of people that might be interested or able to fill these roles. She also asked the board to send her names of anyone they thought could be interviewed to fill the roles.

Jessica also brought up that the club still needs a web administrator to replace Ed Neiles, his at large term ends in September and Ed has a preference of transferring the web administrator responsibilities at the same time.

Last piece of old business, Ravi previously brought up creating promotional videos for the club, there was a brief discussion on this topic.

5. New Business:

The July 14th board meeting will take place at the club house instead of as a zoom meeting, but there will be an option to continue to attend via zoom. The meeting will take place a little earlier at 7:00 P.M. The clubhouse is located at 36 Green Mountain Drive in Cohoes, NY.

6. Adjourn:

Jessica asked for a motion to adjourn. A motion to adjourn was made by Jon Rocco and was seconded by Tom McGuire. Motion approved. Meeting was adjourned at approximately 9:16PM