



Hudson Mohawk Road Runners Club

Board Meeting

Point of Woods Community Center

December 8, 2017

Attendance: Marcia Adams, Thomas Adams, Frank Broderick, Maureen Cox, Jonathan Golden, Ben Heller, Ray Lee, Ed Neiles, Ray Newkirk, Brian Northan, Jessica Northan, Jon Rocco, Cathy Sliwinski, Jim Tierney, Nick Webster.

1. **Call to Order (Ray Newkirk):**

Approval of November 8, 2017 minutes. Motion to approve minutes made by Marcia Adams and seconded by Cathy Sliwinski. Motion passed.

2. **Reports of Officers**

2.1 President (Ray Newkirk):

Ray has located an Administrative Assistant. Her name is Stephanie Kite. He will plan to have her meet with the various persons for feedback. Ray will be sending out a document to the Board regarding expansion of the duties of the Administrative Assistant to include administrative tasks, as well as race related. This effort is to relieve some of the workload on various administrative positions so it is easier to recruit persons to fill those positions when they are vacated.

2.2 Executive Vice President (Frank Broderick)

Shrader scholarship program will be gearing up in the next couple of weeks – Jon Rocco, Jessica Northan, Ken Skinner and Joan Cilantano. The new wording is in place and on the website as discussed at the last Board meeting. Website is already updated. Shrader closes on April 1 with 6 scholarships of \$3000 each.

2.3 Executive Vice President – Finance (N. Webster)

Ray and Nick met with Tom Hosey and questioned him regarding the surplus. His response was about 2 to 3 months worth of expenses which would be about \$100,000 to \$300,000. A discussion concerning audit timing resulted in a suggestion of year end balance sheet audit with a full audit in 2018 with an audit each subsequent year. A switch to accrual vs cash accounting would be very burdensome task. His recommendation was to stay with the current system.

The budget was presented again to the Board. A number of items were updated and corrected. A discussion regarding the numbers ensued. The volunteer proposal presented last month was discussed as part of the budget. The third initiative part of the proposal regarding free membership for volunteer efforts was withdrawn from consideration and the other two were included as part of the proposed budget. The budget was voted on and approved unanimously by the Board.

2.4 Vice President for Running Events (J. Rocco):

The 2018 brochures are ready and available. The final three races of the year were held – the Stockade-athon, Turkey Raffle Run and Winter Series 1. The Stockade-athon wrap up meeting was held and a sponsors' document was prepared. It is attached. Jon has recapped all the races and the numbers – report is attached. The Grand Prix results will be finalized this weekend and winners will be notified by letter or email. Regarding the Grand Prix 2018 for USATF, Running of the Green and Delmar Dash have applied and the USATF members will be voting on the races that will be included in that series.

Ed and Ray with Mark Warner met with police in Albany for the CDPHP Workforce Team Challenge. There are some items to be worked out. There is still a concern about overcrowding and safety, particularly at the start of the race. The police would like to cut back the number to cap at 8500 registered. HMRRRC will be coming up with a counter proposal that may be more economically sound.

2.5 Treasurer (J. Golden): See attached report. Total of general accounts: \$424,253.90.

2.6 Treasurer of Running Events (C. Sliwinski): See attached report.

2.7 Secretary (M. Adams): No report

3. Reports of Committees

3.1 Membership (D. Fisher-Golden): (Not present; report e-mailed)

Total membership: 2644

Change in membership: 31

New memberships: 54

Facebook followers: 2891, an increase of 16

Twitter followers: 288, +1 change

3.2 Volunteers (M. Adams): Working on the Distinguished Service plaque.

3.3 Public Relations (R. Moore):

All press releases are out and congratulates Stockade-athon on another successful year.

3.4 Website (E. Neiles):

Ed had a meeting with Cyndy Allen and Christine Bishop. Cyndy will be taking over the advertising from Nick. Christine is the new person in charge of the PaceSetter and is working on new content. They will be working on rolling over new material throughout the year. The email notifying of the PaceSetter being available was noted and appreciated.

Ed had a meeting with Web Instinct, HMRRRC web designer. The speed of web access was reviewed with Web Instinct. Further discussion ensued at the meeting. Another topic is the idea of moving or migrating Wild Apricot to the website; cost would be about \$10,000. Ed is

recommending that the need to be a member to access certain information on the website should be removed. The data blocked is a minimal amount and it does not really serve us to block it. A discussion ensued. Ed made a motion to remove the log-in feature on the current website on the first of the year. It was seconded by Nick Webster and passed unanimously. Ed presented web analytics on usage: 2.5 minutes on the site and goes thru about 3 links while there. 57.2% are men and the remainder women and the average age is about 51 years of age.

3.5 Conflicts Committee (N. Webster): No report.

3.6 Grants Committee (F. Broderick):

Feedback from USATF trail series and Kinderhook Runners – copy attached. A grant was returned to HMRRRC from Girls Scouts for \$800 since the event was cancelled. The Grants committee is composed of Ed Neiles, Chris Varley and Frank. They had a discussion regarding the limitations of the grant program and wanted Board feedback. A discussion ensued. Frank withdrew the proposal.

3.7 Just Run Program (K. Skinner): No report

4. **Old Business:** Discussed as part of the reports.
5. **New Business:** None

Announcements: None

Refreshments: Frank Broderick

Adjourn: Motion to adjourn made by Marcia Adams and seconded by Maureen Cox.